



Motosumo signs new partnership with BODDY

BODDY and Motosumo join forces to seamlessly integrate premium indoor cycling experiences into travelers' wellness journeys, enhancing access to fitness on the go.

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BODDY, the pioneering travel-tech startup specializing in wellness experiences, is excited to announce its partnership with Motosumo, the leader in connected indoor cycling technology. This collaboration aims to provide travelers with enhanced access to premium indoor cycling experiences during their journeys.

Founded in 2019, BODDY has been dedicated to facilitating seamless wellness experiences for travelers worldwide. By leveraging cutting-edge technology, BODDY offers a comprehensive platform that allows travelers to search, book, and access a wide range of well-being activities in their destinations. From yoga to fitness and meditation to boxing, BODDY ensures travelers can prioritize their health and wellness wherever they go.

On the other hand, Motosumo, established in Denmark, has redefined indoor cycling through its innovative use of smartphone motion sensors. With its award-winning app, Motosumo enables users to transform any stationary bike into a smart bike, providing real-time fitness metrics and access to live and on-demand cycling classes.

Through this partnership, BODDY and Motosumo are poised to revolutionize the travel and wellness industry by integrating connected indoor cycling experiences into travelers' itineraries. By offering access to Motosumo's premium cycling experiences, travelers can maintain their fitness routines and engage in live and interactive cycling sessions while on the move.



Commenting on the partnership, Hannes Boller, BODDY CEO and Co-founder stated, "At BODDY, we are committed to making fitness & wellness accessible to travelers worldwide. Our collaboration with Motosumo represents a significant step towards achieving this goal by seamlessly integrating connected indoor cycling experiences into our platform, providing a high-end customer experience irrespective of their location."

Similarly, Motosumo CEO and Co-founder, Kresten Juel Jensen, expressed enthusiasm about the partnership, saying, *"We're thrilled to bring Motosumo to BODDY's innovative platform introducing the first virtual LIVE cycling classes. With just a stationary bike and our app, travelers can now enjoy our premium fitness experiences and connect with other cyclists on the go. This collaboration makes it easy to maintain your health, no matter where you travel."*

As travelers increasingly prioritize health and wellness during their journeys, the BODDY-Motosumo partnership stands as a testament to both companies' commitment to meeting the evolving needs of travelers worldwide.

About BODDY: BODDY, established in 2019 in Zurich, Switzerland, is the leading travel-tech startup at the intersection of travel and wellness. BODDY provides an easy way for travelers to digitally search, compare, book, pay, and access their desired well-being experience in any given destination. By doing so, the company helps wellness operators become visible to a worldwide audience and distribute their products on scalable and untapped distribution channels to unlock new revenue streams. BODDY, through its global network of partners such as hotels, travel agencies, and airlines, offers thousands of well-being experiences to people traveling to or within Europe, North America, and Asia. For more information on how BODDY makes the planet a healthier place, visit our [website](#) and follow us on [LinkedIn](#) and [Instagram](#).

About Motosumo: Founded in Denmark, Motosumo leverages cutting-edge technology to redefine indoor cycling. Unlike other platforms, Motosumo uses smartphone motion sensors to provide real-time fitness metrics on any stationary bike. The app, awarded by Women's Health in their 2022 Fitness Awards and rated 4.8/5 across major app stores, offers members access to live and on-demand classes, a robust social community, and more. With Motosumo, experience high-quality, connected cycling wherever you are. Read about Motosumo at our [website](#) and follow LiveWell on [Instagram](#) and [LinkedIn](#).



María Sanz
BODDY
Tessinerplatz 7
8002 Zurich
Switzerland
news@boddy.tech